

CASA PONTIAC BUICK GMC



IMPORTANT BUYBACK INFORMATION

Dear Valued Customer,

You are cordially invited to attend a private sale at Casa Pontiac Buick GMC. For a limited time, Casa Pontiac Buick GMC will be offering Casa Employee Pricing* on brand new vehicles like you're one of the family. For this week only we will extend this offer to you and your family members.

For a limited time, purchase any new vehicle in stock for the same price as if you actually work for Casa Pontiac Buick GMC. This is our opportunity to save you literally thousands on a brand new vehicle during our Casa Employee Pricing Event! Plus, bring in this letter for an extra \$1,000 Owner Loyalty** when trading into any new vehicle.

When you bring your current vehicle, we ask that you give us little of your time. We will tell you what your car is worth and you will have 3 no-risk options:

- Take the Cash • Trade for a new GMC, Pontiac, or Buick • Walk Away

Casa Pontiac Buick GMC is in desperate need to acquire several pre-owned vehicles by Saturday in order to fulfill special pre-owned vehicle requests. Our records indicate that you own one of these vehicles, and our new car managers have been authorized to buy back your current vehicle for 120% of NADA Book value for your clean, well-maintained vehicle.† If you're not interested in upgrading, we will buy back your current vehicle for CASH. WE NEED YOUR TRADE.

Please stop by or call J. R. Rodriguez or Richard Ramon at 1-800-353-5192 to find out how you can get out of your lease or loan early and to schedule an appointment. Employee Prices will not be quoted over the phone.

Bring this letter for admittance to Casa Pontiac Buick GMC Employee Pricing Event! In order to protect the other area franchises, this unique offer will not be advertised on TV or Radio and this letter will be your only notification. Don't wait, market conditions change quickly and it might end up costing you a lot more if you wait. This will be your only notification and this offer expires March 1, 2009.

Pre-Approvals can be FAST & SIMPLE! OUR INDEPENDENT LENDERS HAVE MONEY TO LEND!

For Immediate Attention, Call 1-800-353-5192

WHERE WE'LL BEAT ANY DEAL, ANYWHERE, ANYTIME! THAT'S OUR \$1,000 GUARANTEE.***

EMPLOYEE PRICING EVENT LOCATION:

Casa Pontiac Buick GMC
1701 East Freeway
Baytown, TX 77521
1-800-353-5192



WE'LL BUY YOUR VEHICLE FOR CASH OFFER EXPIRES 3/1/2009

This sale supersedes all other advertised sales. Employees and their families are not eligible to win. Void where prohibited. Your new vehicle payment cannot exceed 20% of your gross monthly income; vehicle payment totaled with your current monthly payments must not exceed 50% of your gross income. Must be at least 18 years of age. If you accept, we may not extend credit to you if, after you respond, we determine that you do not continue to meet the criteria needed. Any equity deficit in your current vehicle must be paid or refinanced with new vehicle. Credit severity may affect down payment. Bankruptcies must be discharged. *An Example of Casa Employee Pricing: 2009 GMC Acadia-MSRP \$31,955-Casa Discount \$1524-\$1500 Bonus Cash-Sales Price-\$28,931. With approved credit. Plus TTL and any lender fees. See dealer for details. Cannot be combined with any other offer. In lieu of other rebates and discounts. **\$1000 Owner loyalty available on select in-stock vehicles. Must own a Pontiac, Buick, or GMC. See dealer for details. † All trade-in vehicles will qualify for highest estimated value as determined by NADA. Up to 120% or \$2,000 over NADA guarantee based on exact same vehicle, year, model, equipment. Offer available in lieu of rebates. Deduction from allowance may be made for equipment failure, body and/ or interior damage, reconditioning costs and/or excessive mileage (\$.40 - \$.60 per mile over 12,000 miles/year). ***Up to \$1,000 guarantee based on the exact same in-stock vehicle, year, model, equipment. Must provide buyer's order. See dealer for details. All art for illustration purposes only. The dealer and its agents are not responsible for errors, misprints, early or late deliveries due to US Postal Service. Any dispute arising from this mailing must be settled in Harris County, TX.

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Casa PBGM
National Program Headquarters

Nº:87864

LOYALTY VOUCHER**

The Sum
Of
Up To

One Thousand Dollars and 00/100

Dollars	Cents
1,000	00

VOID IF ALTERED. THIS VOUCHER IS NON-TRANSFERABLE.

Pay to the order of

ISSUANCE STUB
ACCOUNTING DEPT.

ISSUED FROM
ACCOUNTING
ISSUANCE NUMBER

Nº 112

VOUCHER
MADE OUT
IN FULL

DATE OF ISSUE

2/21/09

TOTAL AMOUNT ON RECORD
HAS NO CASH VALUE

VOUCHER NOT A CHECK