

# WIN WIN!

If your key opens the lock and/or Your entry number below matches the winning number posted for the car at the dealership, the car is yours!†



You could drive away with this  
**Brand New 2010  
TOYOTA  
COROLLA!†**

## Like Money?

We're also giving away prizes like  
**\$1000 Cash!†**

If the number you scratch off matches the number printed inside you've won one of the prizes shown †



121567

Giveaway Headquarters  
12345 Main Street  
Anytown, USA 12345

# 6 DAYS ONLY!

# PROGRAM GUIDE

# OFFICIAL

# Arizona AUTOMOTIVE Clearance Event



YOU COULD WIN THIS...  
*New 2010 Toyota*  
**COROLLA†**

**0%\* APR for 60 Months**  
*on New Toyota Tundra's*

Vehicles Starting from **\$129<sup>(4)</sup>/MO**

Vehicles For **\$2995**

UP TO **50% OFF**

ORIGINAL MSRP\*\*  
WHILE SUPPLIES LAST

VEHICLES FOR  
**ZERO \$0 DOWN**

6 DAYS ONLY!

6 DAYS ONLY!

O F F I C I A L

# Arizona AUTOMOTIVE

Clearance Event

September 22

9am - Close

September 23

9am - Close

September 24

9am - Close

September 25

9am - Close

September 26

9am - Close

September 27

12pm - Close

MAP

*It's that time again.*

*The location for the Arizona Region's September Automotive Clearance Event has been chosen.*

*The recent recession has prompted the Automotive Clearance Event to open to the general public. People like you were chosen to receive this information. You DO NOT need an auction number to attend.*

**THIS IS A NO HAGGLE EVENT.**



VEHICLES FOR  
**ZER\$0 DOWN**

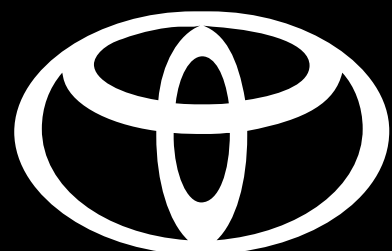
*Vehicles Starting from*

**\$129<sup>(4)</sup>/MO**

To see our inventory, Log on to:  
**www.ABCDealership.com**

- Infiniti
- Chevrolet
- Chrysler
- Honda
- Mazda
- Cadillac
- Ford
- Nissan
- Saturn
- Buick
- Mitsubishi
- Toyota
- Oldsmobile
- Volvo
- Acura
- Subaru
- GMC
- Hyundai
- Isuzu
- Kia
- Lexus
- Mercedes

**DISCLAIMER SECTION HERE**



**ABC Dealership**

12345 Main Street • Anytown, USA 12345

**1-800-888-8888**

6 DAYS ONLY!

6 DAYS ONLY!

# Hundreds of Vehicles *to choose from!*

Prize Board



1

New 2010 Toyota  
**COROLLA**



2 **Big  
Screen  
TV**



3

3 Day/2 Night  
Vacation



4

\$1000 Cash!

*Come to location to redeem your prize!*

If this number matches the number you  
scratched off you've won!

121567

**6 Days Only! September 22nd-27th**

## ABC Dealership

12345 Main Street • Anytown, USA 12345

**1-800-888-8888**

To Pre-Qualify Log on to:

[www.ABCDealership.com](http://www.ABCDealership.com)



UP  
TO

# 50% OFF

ORIGINAL MSRP\*\*  
WHILE SUPPLIES LAST

*These vehicles are in prime condition and  
many of them have been reduced up to 50%  
Off\*\* The original price!*



2006 Toyota  
Camry LE  
**\$00,000**



2006 Toyota  
Camry LE  
**\$00,000**



2006 Toyota  
Camry LE  
**\$00,000**



2006 Toyota  
Camry LE  
**\$00,000**



2006 Toyota  
Camry LE  
**\$00,000**



2006 Toyota  
Camry LE  
**\$00,000**

# Buy-Back Event!



2006 Toyota  
Camry LE  
**\$00,000**



2006 Toyota  
Camry LE  
**\$00,000**



2006 Toyota  
Camry LE  
**\$00,000**



2006 Toyota  
Camry LE  
**\$00,000**

ALL TRADE-INS WELCOME!

2009 Toyota Yaris **\$149<sup>(4)</sup>/MO**



To see our inventory log on to:

[www.ABCDealership.com](http://www.ABCDealership.com)

## Please Redeem Your Economic Stimulus Voucher

at Event

Headquarters

During

Qualifying Dates



ABC DEALERSHIP  
12345 Main Street  
Anytown, USA 12345

PAY TO THE  
ORDER OF

ONE THOUSAND NINE HUNDRED NINETY-SEVEN AND 00/100\*\*\*\*\*

Must be presented upon arrival at the dealership to be valid. Only one voucher per family. See dealer for details.

EXPIRES: SEPTEMBER 27, 2009

VOUCHER NO. 67413

NON-NEGOTIABLE

**CUSTOMER**

**\$1,997.00**

*General Manager*

⑈006789548125 2359871563211 67473

Valid on all used vehicles and on select new vehicles, in stock vehicles only. Cannot be combined with any other offers